



ERIN V. LAUE
Design so good it's *almost* evil.

evlaue.com
evlaue@gmail.com
443.278.3326
Baltimore MD

Bringing efficient assesement and attractive results to the design challenges of your company, while developing your team talent into well-rounded and creative collaborators.

Experience

ART DIRECTOR

MONEY MAP PRESS | 2012 – PRESENT

Received parent company (The Agora Inc.) recognition in **leading design efforts** for high-production marketing campaigns and promotions, creating and securing approval on:

- Service branding
- Styling/asset creation for video production
- Web page layout and coding (video landing pages and order forms)
- Banner ads
- Email designs and assets
- Promised fulfillment pieces (reports, newsletters, etc.)

Overseeing a small team of designers:

- Aiding in the development of new skills towards career goals
- Training team members on best practices and overseeing day-to-day tasks
- Overseeing design output for quality, brand consistency, and attention to detail

MULTIMEDIA DESIGNER

TRANSAMERICA / MONUMENTAL LIFE | 2010 – 2011

Designed and administered various web environments – including the company's public website, social media platforms, internal sites, and web tools. Fashioned and maintained online training modules. Supported print design efforts and marketing initiatives.

PRODUCTION SOLUTIONS SPECIALIST

T. ROWE PRICE / XEROX CORP. | 2004 – 2010

Created internal designs for Xerox Managed Services. Worked with clients to resolve desktop publishing issues, and produced printed and finished materials for advertising and fulfillment campaigns.

Skills

Adobe Creative Suite

Microsoft Office Suite

HTML/CSS

Illustration

Leadership/Mentoring

Strong Communication
(whether with clients, teammates, or other departments)

Critical Thinking
(interpreting non-designer requests and improving output)

Education

Maryland Institute
College of Art

Bachelor of Fine Arts
Illustration Major

... and More!

Caretaker of world's
most spoiled cat

One of the artists in the
comedy stage show
Super Art Fight

Ardent tabletop gamer
(especially D&D)

